



INVESTMENT OPPORTUNITY OVERVIEW

We are pleased to present this Investment Opportunity Overview in support of the sale of Links 2 Legends in whole or for a majority stake, with a Buy Out option available to the seller in 24-48 months. The proceeds from the sale would be used to create a cash "runway" as the Company builds market share.



Links 2 Legends





Introduction

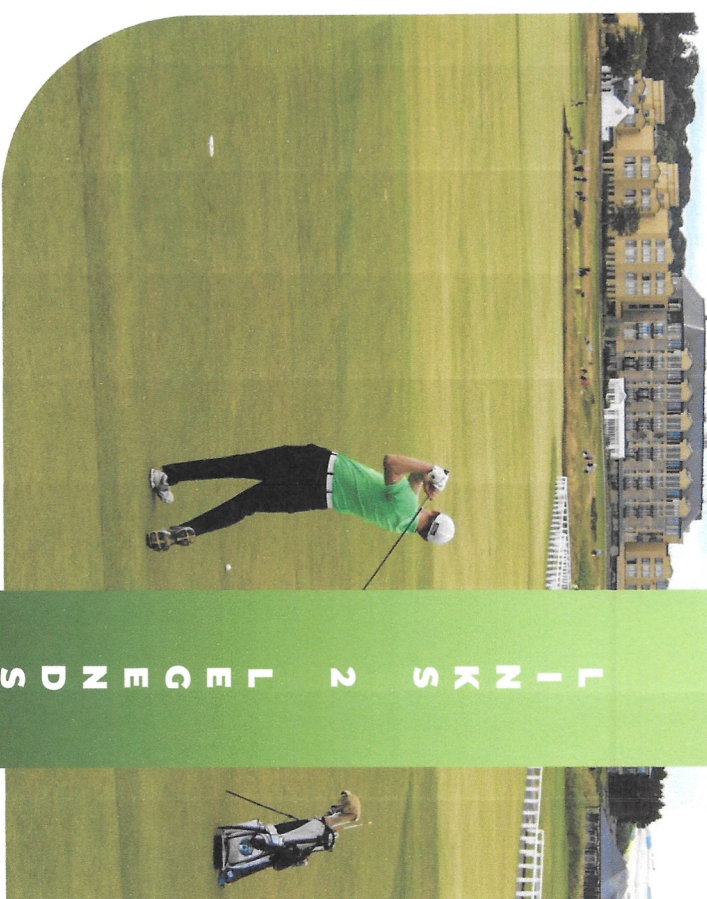
L2L is a business that organizes high-end golf outings. The business pairs C-Suite Executives with former professional athletes from any sports from the 80s forward. With L2L guests can reward their staff, secure new clients and give gifts to existing clients. L2L events are a perfect opportunity for guests to expand their network as well as build connections with prestigious athletes and other upper class members. Guests can also use this experience to enjoy drinks and food with sports legends in a relaxing environment.





Event Charges

L2L event prices vary according to the golf outing location, airfare, accommodation, and catering costs. Although the Company ceased scheduling events due to the pandemic, in Fiscal Years 2017, 2018 and 2019, L2L was very successful with very high Net Profit Margin Ratios. Now that the pandemic restrictions and concerns have tempered dramatically, the investment opportunity presented by L2L is very unique, Not only is the income potential of L2L very high, but it is the perfect type of Company that allows for both Franchising as well as additional income from sponsors, promotions, and advertising opportunities.



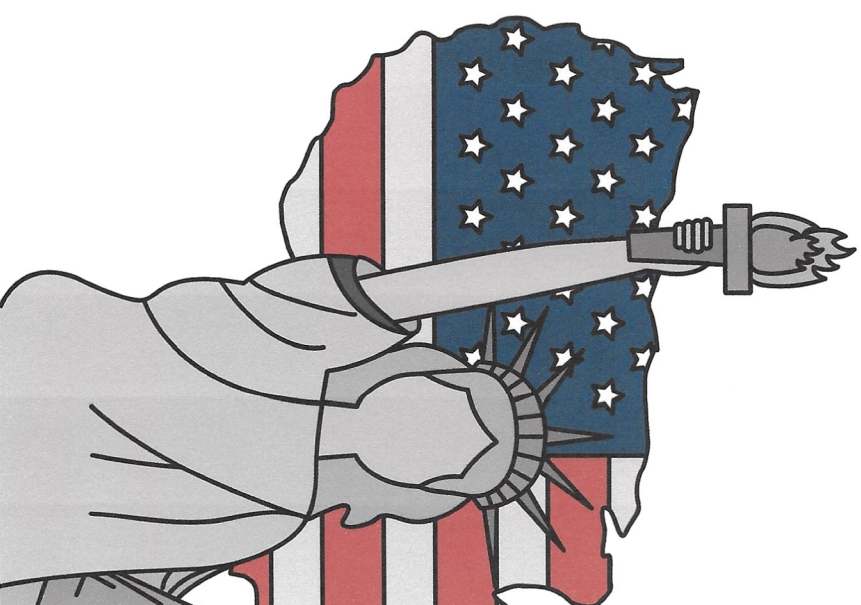
LINKS 2 LEGENDS



Franchising

With regard to Franchising, natural cities for franchising purposes include but are not limited to:

- | | | | | | |
|---|------------------|---|--------------|---|------------|
| > | New York | > | Edmonton | > | Cincinnati |
| > | Los Angeles | > | Phoenix | > | Quebec |
| > | San Francisco | > | Philadelphia | > | Milwaukee |
| > | Minnesota | > | Baltimore | > | Miami |
| > | Calgary | > | Cleveland | > | St. Louis |
| > | Atlanta | > | Montreal | > | Dallas |
| > | Boston | > | Houston | > | Oakland |
| > | Washington, D.C. | > | Utah | > | Vancouver |
| > | Pittsburgh | > | Chicago | > | Green Bay |
| > | Toronto | > | Detroit | > | Orlando |





Income Opportunities

With regard to sponsors, promotion and advertising income opportunities, the types of income opportunities include but are not limited to:

 Men's and Women's Clothing	 Golf Clothing	 Golf Equipment	 Cars
 Financial Services	 Brokerage Services	 Airlines	 Watches
 Jewelry	 Computers	 Cell Phones	 PDAs
 Photographers	 Beer	 Alcohol	 Soda
 Sports Drinks	 Bottled Water	 Media Sponsors	



Joint Venture

Additionally, the Company intends to enter into a Joint Venture with a major Travel Consulting Firm that specializes in golf vacation packages in which golfers from the upper echelon of the business, financial and professional areas are paired with professional athletes for a weekend of golf, networking, promotions, and fun.

Ultimately, the goal is to create a series of golf vacation packages designed to appeal to fans of every major sport.



Our Goal

As the program grows, L2L's goal is to market golf packages dedicated to specific sports, including, but not limited to NFL Hall of Famers, MLB Hall of Famers, Big 10, Big East, Pac 10 Alumni, and the like.

While the guests will have the opportunity to liaise with legendary athletes from their favorite sport, the athletes will benefit from a unique opportunity to market themselves and forge mutually beneficial relationships as well.





Company Financials

The following represents a Profit and Loss Statement Comparison for the Company for the years 2017 through 2023. The Company suspended operations in 2020 forward due to the pandemic:

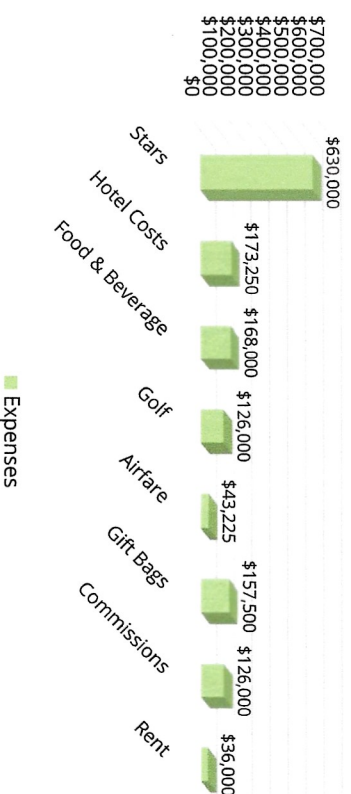
FY 2017

7 Events

Gross Revenue:

\$ 2,520,000

Expenses



Total Costs:

\$ 1,459,975

Net Profit:

\$ 1,060,025

Net Profit Ratio:

42.06%



Company Financials

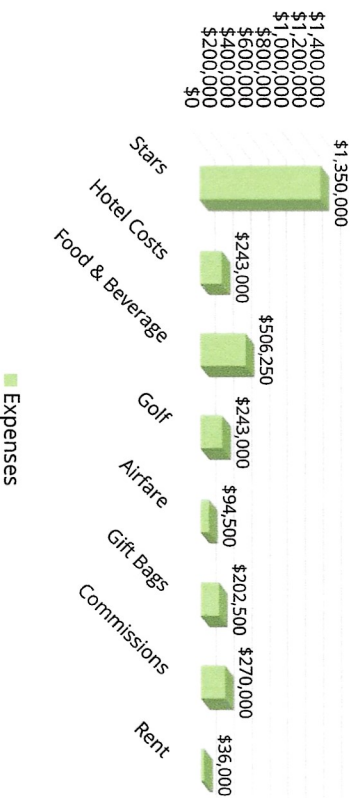
The following represents a Profit and Loss Statement Comparison for the Company for the years 2017 through 2023. The Company suspended operations in 2020 forward due to the pandemic:

FY 2018
15 Events

Gross Revenue:

\$ 5,400,000

Expenses



Total Costs:

\$ 2,945,250

Net Profit:

\$ 2,454,750

Net Profit Ratio:

45.46%



Company Financials

The following represents a Profit and Loss Statement Comparison for the Company for the years 2017 through 2023. The Company suspended operations in 2020 forward due to the pandemic:

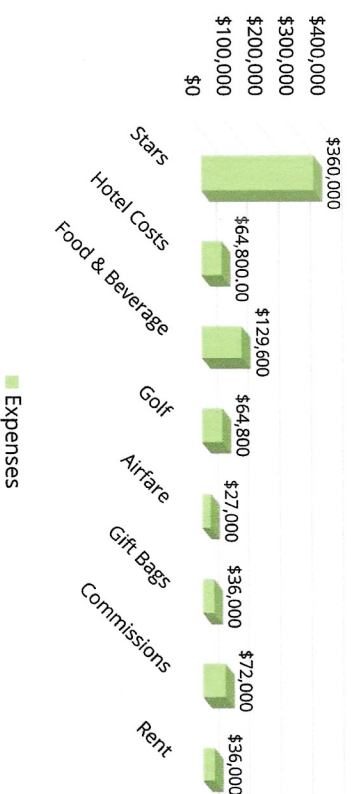
FY 2019

4 Events

Gross Revenue:

\$ 1,440,000

Expenses



Total Costs:

\$ 790,200

Net Profit:

\$ 649,800

Net Profit Ratio:

45.13%



Company Financials

The following represents a Profit and Loss Statement Comparison for the Company for the years 2017 through 2023. The Company suspended operations in 2020 forward due to the pandemic:

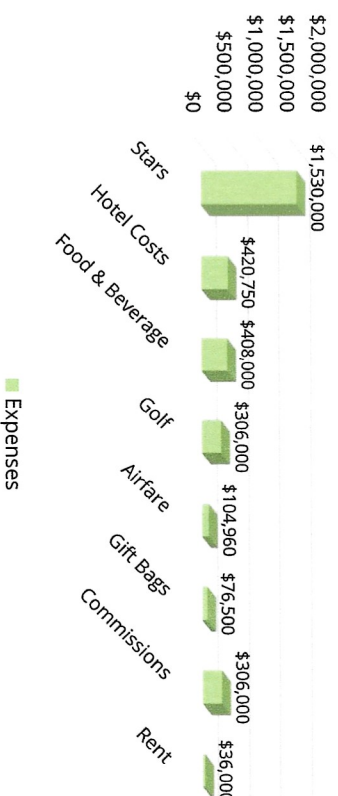
FY 2021

17 Events

Gross Revenue:

\$ 6,120,000

Expenses



Total Costs:

\$ 3,188,210

Net Profit:

\$ 2,931,790

Net Profit Ratio:

47.9%



Company Financials

The following represents a Profit and Loss Statement Comparison for the Company for the years 2017 through 2023. The Company suspended operations in 2020 forward due to the pandemic:

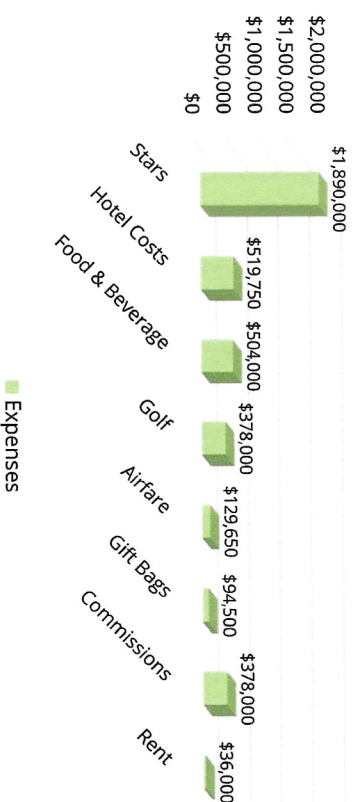
FY 2022

21 Events

Gross Revenue:

\$ 7,560,000

Expenses



Total Costs:

\$ 3,929,905

Net Profit:

\$ 3,630,100

Net Profit Ratio:

48.1%



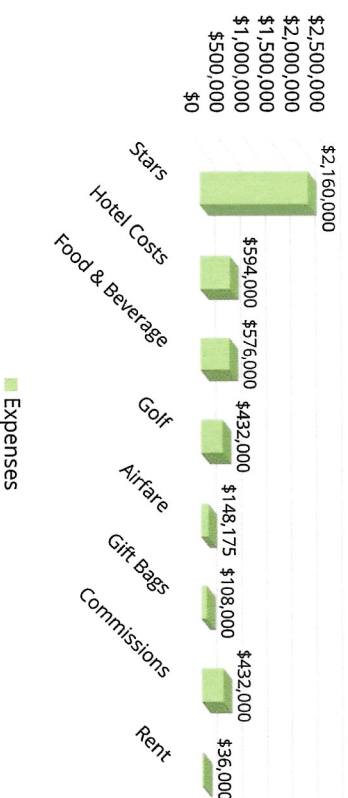
Company Financials

The following represents a Profit and Loss Statement Comparison for the Company for the years 2017 through 2023. The Company suspended operations in 2020 forward due to the pandemic:

FY 2023 24 Events

Gross Revenue: \$ 8,640,000

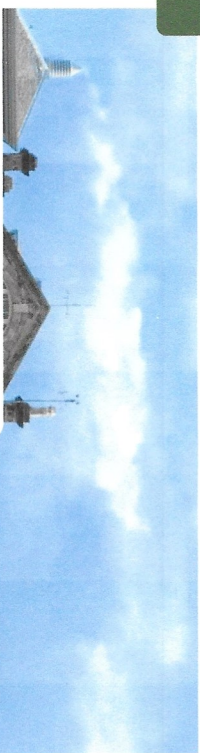
Expenses



Total Costs: \$ 4,486,175

Net Profit: \$ 4,153,825

Net Profit Ratio: 48.1%



Conclusion

In addition to the very impressive results presented above, many more income producing opportunities exist using the L2L model in specialized events focused on specific teams, specific sports and specific cities. Additionally, and most importantly because of the lack of original material coupled with the increasing number of streaming services available L2L events would be perfect for media consumption which will result in a vast increase in both revenue and profit.





Get In Touch

We look forward to your interest and continued discussions regarding this unique and very profitable investment opportunity.

Contact me

718-266-3410

 valentipartners@gmail.com

LEARN MORE →



Dominick M. Valenti
Chief Executive Officer
Valenti Partners, LLC

